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FAFSA Day Massachusetts 2012 Plans to Help Over 2,012 Students Apply for Financial Aid for College

BOSTON – FAFSA Day Massachusetts announces its plan to help at least 2,012 students during the FAFSA Day Massachusetts 2012 event. FAFSA Day Massachusetts will utilize its social media accounts to announce its progress towards their 2,012 goal. Also new for this year, FAFSA Day Massachusetts will enhance the support it provides to students and families after the event.

FAFSA Day Massachusetts, a College Goal SundaySM program, is a non-profit, volunteer-driven effort in its 8th year providing FREE help statewide to students entering college in 2012 and looking to complete the FAFSA. Low-income, first-generation students are especially encouraged to attend. Assistance is also available for adult students preparing to enroll in college in 2012.

Every college student applying for financial aid needs to complete the Free Application for Federal Student Aid (FAFSA). In 2011, FAFSA Day Massachusetts helped over 1,500 students complete their FAFSA; this year, they seek to assist over 30% more students through help from FAFSA volunteers and the public.

“Every FAFSA completed adds a critical piece to the successful financial plan for thousands of Massachusetts families throughout the years.” says Gail Holt, former MASFAA President and founder of FAFSA Day Massachusetts. “This year’s goal to serve 2,012 families reinforces the on-going commitment of the financial aid community to ensure access to Higher Education.”

The FAFSA is required to be eligible for federal student aid programs, such as grants, federal student and parent loans, and Federal Work-Study programs. Some states and colleges also use FAFSA information to award their own funds. Each college and university requires the FAFSA and have set filing deadlines.

The 8th Annual FAFSA Day is being held on Sunday, January 29th at 2 p.m. at over 25 locations, with additional locations on different dates and times. Families are encouraged to visit **www.FAFSADAY.org** to register, and view a list of documents to bring to the event, locations, additional dates and times.

“This free program mobilizes financial aid experts across the state to help families one-by-one through the complex process of applying for various funding sources using the federally-required application.” says Holt.

All are encouraged to connect with FAFSA Day Massachusetts’ social media accounts to stay current with the “Helping 2,012 Students on FAFSA Day 2012” initiative. Visit **www.facebook.com/FAFSADayMA** and **www.twitter.com/FAFSADayMA**.

FAFSA Day is a volunteer-driven effort sponsored by Massachusetts Association of Student Financial Aid Administrators, MEFA, American Student Assistance, and the YMCA. College Goal Sunday was founded by the Indiana Student Financial Aid Administrators.

To register or find more information regarding FAFSA Day, please visit www.FAFSADay.org. For questions or additional information, email massinfo@fafsaday.org or call 877-424-7627.

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