



**For Immediate Release** *January 9, 2012*

Contact FAFSA Day Chairs:  
Beth Feinberg Keenan  
617-393-7807

Migdalia Gomez  
617-735-9791

## **FAFSA Day Massachusetts is Days Away!**

BOSTON – Every college student applying for financial aid needs to complete the FAFSA (Free Application for Federal Student Aid) to be eligible for federal grants, federal student and parent loans, and Federal Work-Study programs. Some states and colleges also use FAFSA information to award their own institutional funds. Students who don't apply, or apply after the deadlines, may lose thousands of dollars in financial aid.

FAFSA Day Massachusetts, a College Goal Sunday<sup>SM</sup> program, is a non-profit, volunteer-driven effort in its 8th year providing FREE help statewide to students entering college in 2012 and looking to complete the FAFSA. FAFSA Day is staffed by volunteer financial aid and higher education experts available to provide families one-on-one assistance.

“Every FAFSA completed adds a critical piece to the successful financial plan for thousands of Massachusetts families throughout the years.” says Gail Holt, former MASFAA President and founder of FAFSA Day Massachusetts.

In 2011, FAFSA Day Massachusetts helped over 1,500 students complete their FAFSA; this year, FAFSA Day seeks to assist 2,012 students. Low-income, first-generation students are especially encouraged to attend. Assistance is also available for adult students preparing to enroll in college in 2012.

The 8th Annual FAFSA Day is being held on Sunday, January 29th at 2:00 p.m. at over 25 locations, with additional locations on different dates and times. Families are encouraged to visit **[www.FAFSADAY.org](http://www.FAFSADAY.org)** to register and view a list of locations, additional dates and times. For questions or additional information, email [massinfo@fafsaday.org](mailto:massinfo@fafsaday.org) or call 877-424-7627.

FAFSA Day Massachusetts is sponsored by MASFAA (Massachusetts Association of Student Financial Aid Administrators), MEFA (Massachusetts Educational Financing Authority), American Student Assistance, and the YMCA. College Goal Sunday was founded by the Indiana Student Financial Aid Administrators.

###